



## **BRAND: COLGATE**

*Date: 25 July 2024*

Based on the provided "Colgate-Palmolive Sustainability and Social Impact Report 2022," here is an evaluation of Colgate-Palmolive's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

### **Stage 1: Biodiversity Pressures and Priority Areas (30%)**

#### **1. Summary of Biodiversity Pressures (15%)**

- **Score: 3**
- **Justification:** The report mentions various environmental pressures caused by company activities, such as plastic waste, carbon emissions, and water use, and highlights the efforts to reduce these impacts. However, it lacks detailed information specific to biodiversity pressures such as habitat destruction or species impact.

#### **2. Priority Species, Habitats, and Ecosystem Services (15%)**

- **Score: 2**
- **Justification:** While the report emphasizes general environmental goals and actions, it does not provide a specific list of priority species, habitats, or ecosystem services targeted by their initiatives. The focus is broader, addressing sustainability and environmental impact in general.

### **Stage 2: Vision, Goals, and Strategies (40%)**

#### **1. Corporate Biodiversity Vision (10%)**

- **Score: 3**
- **Justification:** The report articulates a clear vision for sustainability and social impact, which includes environmental preservation. However, the vision for biodiversity specifically is not clearly outlined.

#### **2. Scalable Biodiversity Goals and Objectives (15%)**

- **Score: 2**
- **Justification:** The report includes goals and objectives related to sustainability and environmental impact, such as reducing plastic waste and carbon emissions, but lacks precise biodiversity-specific goals and objectives.

#### **3. Key Strategies to Deliver Goals and Objectives (15%)**

- **Score: 3**
- **Justification:** Strategies are in place to achieve broader environmental and sustainability goals, like the transition to recyclable packaging and zero waste operations. However, specific strategies aimed directly at biodiversity conservation are not detailed.



### Stage 3: Indicator Framework and Strategic Plan (20%)

#### 1. Framework of Core Indicators (10%)

- **Score: 3**
- **Justification:** The report outlines several indicators for monitoring sustainability efforts, such as carbon emissions and waste reduction. Nonetheless, it does not provide a detailed framework of core biodiversity indicators.

#### 2. Elements of a Biodiversity Strategic Plan (10%)

- **Score: 2**
- **Justification:** Key elements of a strategic plan are present for general environmental impact reduction. Specific elements focusing on biodiversity, like habitat restoration or species monitoring, are not highlighted.

### Stage 4: Monitoring and Reporting (10%)

#### 1. Monitoring Plan (5%)

- **Score: 2**
- **Justification:** There is a monitoring plan for general environmental indicators. However, specific plans for monitoring biodiversity-related indicators are not detailed.

#### 2. Database of Relevant Data (2.5%)

- **Score: 1**
- **Justification:** The report does not mention a dedicated biodiversity database, though it references broader environmental data sources and achievements.

#### 3. Monitoring and Reporting Systems (2.5%)

- **Score: 2**
- **Justification:** There are systems in place for monitoring and reporting general environmental performance. Specific systems for biodiversity data collection and reporting are not mentioned.



## Summary of Scores

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
Stage 1	Biodiversity Pressures and Priority Areas	30%		
	Summary of biodiversity pressures	15%	3	0.45
	Priority species and habitats	15%	2	0.30
Stage 2	Vision, Goals, and Strategies	40%		
	Corporate biodiversity vision	10%	3	0.30
	Scalable goals and objectives	15%	2	0.30
	Key strategies	15%	3	0.45
Stage 3	Indicator Framework and Strategic Plan	20%		
	Framework of core indicators	10%	3	0.30
	Elements of a strategic plan	10%	2	0.20
Stage 4	Monitoring and Reporting	10%		
	Monitoring plan	5%	2	0.10
	Database of relevant data	2.5%	1	0.025
	Monitoring and reporting systems	2.5%	2	0.05

**Final Weighted Score: 2.475 out of 5**

## Concluding Summary

- **Total Weighted Score: 2.475 out of 5**
- **Overall Justification:** Colgate-Palmolive demonstrates a strong commitment to environmental sustainability, with significant efforts in reducing plastic waste, carbon emissions, and water usage. However, their approach to biodiversity is less detailed and specific. The report lacks clear identification of biodiversity pressures, priority species, and specific biodiversity goals and strategies. Enhancing the focus on biodiversity, setting measurable goals, and implementing specific strategies and monitoring systems for biodiversity conservation would improve their overall performance.